

# Harsh Wardhan

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An **empathetic human** and a **technology enthusiast**, who loves **connecting the dots, finding & telling compelling stories**. Superpowers include- a robust **user-centered approach**, **strategic thinking** and a **big picture vision** with an **eye on the details**.

## Experience

**Consultant, Design and Research** **Dec 2018 - Jan 2019**

### CONVENE | CHICAGO

+ Defined opportunity areas for Convene's upcoming products in the Chicago market by conducting contextual field visits and stakeholder interviews with the in-house research & strategy and the real estate team.

**Design and Research Intern** **Jun 2018 - Aug 2018**

### CONVENE | NEW YORK

+ Performed ethnographic research & testing for company's mobile application- Elevate.  
+ Designed application features and UX, created wireframes and high fidelity prototypes.  
+ Worked with the Strategy and Innovation team to develop design concepts and scenarios using research findings and insights.

**Head of Design** **Sep 2016 - Jun 2017**

### SCRA2CH MEDIA PRIVATE LIMITED | INDIA

+ Co-created the experience strategy for the company which resulted in five-fold increase in the online community of Scra2ch. Designed the user experience for Scra2ch.com.

**Co-founder, Architect, Designer** **Aug 2015 - Jun 2017**

### TEEPOT STUDIO | INDIA

+ Created user experience for Android applications and responsive websites.  
+ Optimized design process by using participatory design methods with stakeholders.  
+ Developed VR experiences for the user-engagement and feedback sessions.

**Creative Head-Remote** **Oct 2012 - Dec 2014**  
(UI & visual communication design)

### 11 MONKS TECHNOLOGIES PRIVATE LIMITED | INDIA

+ Collaborated with the UX team to create UI designs and flow. + Created visual content that helped to achieve over 100,000 active engagements on social media.

## Notable Projects

**Pathways- Charting the future of design** **Jan 2019 - Present**

### GOOGLE + FORD + SALESFORCE + CAPITALONE + VMLY&R + IIT ID

+ A research initiative to understand the future roles of design-trained professionals, and how design can strengthen a company's competitive advantage. + Trend analysis  
+ Stakeholder interviews

**Alpha-Beta Clinic- Design of exam rooms at hospitals** **Jan 2019 - Present**

### UNIVERSITY OF ILLINOIS HEALTH + IIT ID | CHICAGO

+ Using evidence-based design to understand the role of spatial planning and furniture in healthcare delivery with the goal of optimizing patient's experience and patient-provider interactions. + User interviews, ethnographic research, spatial design & prototyping.

**Interaction Design and Strategy**

**RELISH WORKS INC. + IIT ID | CHICAGO** **Jan 2018 - May 2018**

+ Created a mobile application concept for Gordon Food Service. + Stakeholder interviews, open observation, workshop facilitation, UX design, wireframing, high fidelity prototyping.

## Education

**Master of Design,** **2017-2019**

IIT Institute of Design,  
Chicago, USA

**Bachelor of Architecture,** **2010-2015**

Birla Institute of Technology  
Mesra, India

## Awards & Honors

**Innovation in Architectural Design -INSDAG' 16**

2nd place (National Level)

**Undergraduate Architecture Thesis**

Highest honors by External Jury

**Architectural Design - ZONASA'14**

1st Place (East Zone, India)

**Pidilite Award for Academic Excellence**

## Leadership

**Graduate Teaching Assistant** **2018**

IPRO: Digital Service Design  
Illinois Institute of Technology

**Co-chair, NetworkID** **2017-2018**

IIT Institute of Design

**Mentor, Lead Photographer** **2011-2015**

Birla Institute of Technology

## Publications

**3D Printing and Tomorrow** **2016**

International Journal of Multidisciplinary  
Research and Development

**'Ecstasy or Anxiety'- Exploring the** **2016**

**Spiritual Dimension of Architecture,**

Wardhan H., Jha P., Anusilana,  
Banaras Hindu University, Varanasi

**Think, Define, Design:** **2016**

**Design in Everyday Life**

Wardhan H., Jha P., International Journal  
of Multidisciplinary Research and Development

## Skills

Human-Centered design  
Ethnographic research  
Stakeholder interviews  
Experience mapping  
User experience design  
Facilitation & co-creation  
Storyboarding & persona  
Prototyping & wireframing

## Tools

Balsamiq  
Sketch  
Figma  
Marvell App  
inVision  
Adobe Photoshop  
Adobe InDesign  
HTML+CSS+JS